

LUDWIKA **PILCH**

UX/UI Designer, Master of Human-Technology Interaction

About Me

I am a passionate and hard-working person. My creativity allows me to think outside the box, and with my determination, I always strive for excellence. I have great attention for detail and I care deeply for what I do.

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Tampere, Finland

Skills

- Figma, Miro, Mural, Unity, Wix
- Service Design i HCD
- Prototyping
- Customer service
- Food work (hygiene pass)
- Driving licence B category
- C1 English and A2 Finnish level

Education

Master's in HTI

Tampere University (Thesis PDF)
2023 - 2026

Bachelor's in Cognitive Science

Pedagogical University of Kraków, Poland (Thesis PDF)
2020 - 2023

Experience

Student Research Projects
October 2023 – May 2025

Tampere University

- **Data collection and analysis**: online questionnaires and surveys, observation, semi-structured interview, think-aloud method, affinity diagramming, thematic coding, basic skills in statistical data analysis with SPSS and R software.
- **Conducting research**: online and on-site recruitment of participants using snowball and convenience sampling methods, running lab tests with eye tracker and screen recording, conducting multiple user studies, interviews and observations.
- **Prototyping**: creating persona profiles, writing and sketching user scenarios, developing physical prototypes video prototyping, interface low- and high-fidelity prototyping, 3D design and printing.
- **Academic writing**: literature reviews, essays, academic articles, research reports, thesis writing, APA style referencing.
- **Software and digital skills**: Microsoft Office, Google Workspace, MacOS and iOS, Figma, Unity, Miro, Mural, SPSS, R.

Talent Management
January 2021 – January 2024

AIESEC – not-for-profit, youth-run organisation

- Executive Board Member of Talent Management in the Local Committee in Kraków, Poland, and in Tampere, Finland,
- Member recruitment and onboarding,
- Developing a reward and recognition system within the organisation,
- Organising events for up to 50 members and conducting workshops,
- Coordinating a team of five people.

Sandwich Artist
July 2022 – September 2022

Subway – Cork, Ireland

- Quick and efficient work in a fast-paced environment alone and in a team,
- Cleaning the shop, preparing the food, and completing orders,
- Opening and closing the shop, restocking and reordering products,
- Training new workers, managing shifts, and preparing for sanitary inspections.

Night-shift Waitress
May 2022 – July 2022

La Tana Pizzeria – Cork, Ireland

- Close cooperation with two cooks at a small delivery local,
- Taking orders from customers through the phone and online delivery system, as well as delivering orders to a next-door local,
- Preparing sides for each order and learning how to make pizza,
- Working with the cash register and restocking shelves.